

THE BNI[®] MEMBERSHIP GRANT



PURPOSE

The purpose of this initiative is to actively promote the philosophy of BNI Givers Gain[®]. At this time many businesses need to get back on their feet so let's reach out to them and be a key part of their return to success story! **Givers Gain[®]: Giving is a powerful business growth strategy** and is needed even more today by many in the business community.

APPROACH

- ▶ Promote Givers Gain[®] to the wider business community targeting businesses impacted by COVID.
- ▶ Our community is full of givers. We want to support this culture at this time when businesses are getting back on their feet.



Invite a target business to your chapter meeting.



Target business applies for membership under The BNI[®] Membership Grant.



Membership Committee accepts application and submits to BNI[®] for approval. First year membership is covered through The BNI[®] Membership Grant.

Target Businesses

- ✓ 1) Businesses genuinely impacted by COVID and/or recent natural disasters.
- ✓ 2) New businesses started during COVID.
- ✓ 3) Businesses in industries widely known as having been significantly impacted (e.g. events, travel, etc.)